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**TPC Printing & Packaging Celebrates 85th Year**  
*Highlighted by Innovation Award*

CHATTANOOGA, TN – April 21, 2009. TPC Printing & Packaging (TPC) is celebrating 85 years of packaging ingenuity. TPC first opened its doors as Textile Printing Company on April 19, 1924, when Joseph A. Schmissrauter, Sr., purchased some used printing equipment for \$250.00. "Smitty", as Joe Sr. was known, established the company philosophy that "The customer is at the top of the organizational chart", which still holds true almost a century later.

He instilled this same philosophy in his only son, Joe Jr., who provided the leadership to make TPC one of the strongest independent folding carton companies in North America. Upon Joe Jr.'s death in October 2000, ownership passed to his children, Joe III, Mark, Kurt, and Hilda.

The third generation of the Schmissrauter family and their employees observed the 85<sup>th</sup> anniversary at a plant-wide meeting with a special cake provided for the occasion by Morgan Keegan advisors Debra Howard and Robert Pragnell. Company president, Joe III, happily declared, "TPC has survived world wars, recessions, and even the great depression."

TPC has even more cause to celebrate. The Paperboard Packaging Council recently presented TPC top honors with its 2008 Innovation Award. Noting the innovation was in the details, the *Jack Daniels International* carton was called an "exquisite piece" and a "showstopper".

Today, the company remains privately owned and operated by the Schmissrauter family. As a leader among folding carton manufacturers, TPC supplies a complete range of packaging solutions along with the expertise of its loyal and talented associates.

For more information visit the following web sites: [www.tpcpackaging.com](http://www.tpcpackaging.com)      [www.ppcnet.org](http://www.ppcnet.org)

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